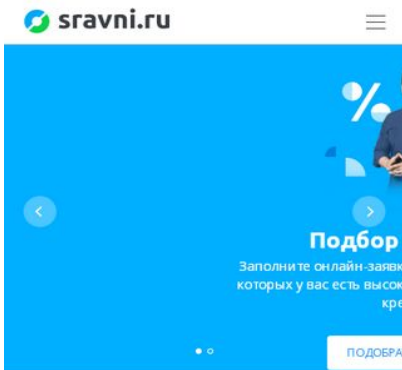








# PageSpeed Insights

## Mobile



 Вклады	 Подбор кредита
 Ипотека	 Кредитные карты
 Дебетовые карты	 Е-ОСАГО

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 Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.sravni.ru/provider/apiGateway/locations/regionalCenters> (expiration not specified)
- <https://www.sravni.ru/provider/apiGateway/locations/regions/> (expiration not specified)
- <https://www.sravni.ru/provider/banks/list/> (expiration not specified)
- <https://www.sravni.ru/provider/insurance/list/> (expiration not specified)
- <https://www.sravni.ru/provider/news/articles> (expiration not specified)
- <https://www.sravni.ru/provider/qna/question/list> (expiration not specified)

## Mobile

- <https://www.sravni.ru/provider/ratings/topBanksList/> (expiration not specified)
- <https://www.sravni.ru/provider/ratings/topInsurancesList/> (expiration not specified)
- <https://www.sravni.ru/proxy-deposits/deposits/list> (expiration not specified)
- <https://www.googletagmanager.com/gtm.js?id=GTM-PMDFG9> (15 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- <https://connect.facebook.net/signals/config/1873290056230913?v=2.9.4&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.4> (20 minutes)
- <https://f.sravni.ru/logotypes/banks/home-page/687.svg> (60 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- <https://f.sravni.ru/f/common/fonts/open-sans/opensans-light.woff> (2 hours)
- <https://f.sravni.ru/f/common/fonts/open-sans/opensans-regular.woff> (2 hours)
- <https://f.sravni.ru/f/common/fonts/ubuntu/ubuntu-bold.woff> (2 hours)
- <https://f.sravni.ru/f/images/banners/promo-credit-mobile.png> (2 hours)
- <https://f.sravni.ru/f/images/banners/promo-osago-mobile.png> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://f.sravni.ru/dist/common.ce35776d.css>

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 13KiB (81% reduction).

- Compressing <https://www.sravni.ru/proxy-deposits/deposits/list> could save 13KiB (81% reduction).

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 3.7KiB (17% reduction).

- Minifying <https://vk.com/js/api/openapi.js?160> could save 3.7KiB (17% reduction) after compression.

## 6 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Reduce server response time

## Mobile

Your server responded quickly. Learn more about [server response time optimization](#).

### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

### Optimize images

Your images are optimized. Learn more about [optimizing images](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 94 / 100 User Experience

### Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="//sravni.go2cl...de1%7Cip_sub2=" class="_1qsAg">Подбор кредита...добрать кредит</a>` is close to 1 other tap targets final.

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- The tap target `<button type="button" class="_3yCМа MawKN _3tqLT N0qHF">Подобрать кредит</button>` is close to 2 other tap targets final.
- The tap target `<div class="_3D78L _1nDfC">` is close to 1 other tap targets final.
- The tap target `<div class="_1VDrE _34F7G">` is close to 1 other tap targets final.
- The tap target `<div class="_1VDrE">` is close to 1 other tap targets final.
- The tap target `<a href="/kredity/bez-s...k-o-dokhodakh/" class="_3x8d7">Без справок о доходах</a>` and 3 others are close to other tap targets.
- The tap target `<li class="_1pu2m _1H3ze _1erBj _1QMEr">` and 7 others are close to other tap targets.
- The tap target `<a href="/about/#contacts" class="_1o4XA">Контакты</a>` and 4 others are close to other tap targets.



### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

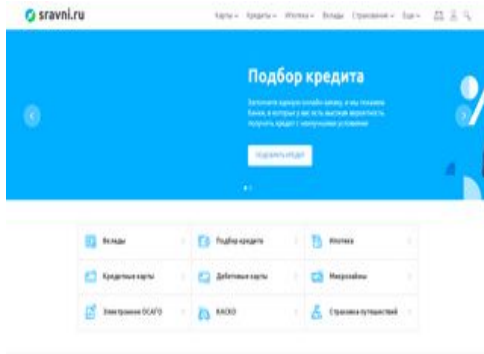
#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



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! Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.sravni.ru/provider/apiGateway/locations/regionalCenters> (expiration not specified)
- <https://www.sravni.ru/provider/apiGateway/locations/regions/> (expiration not specified)
- <https://www.sravni.ru/provider/banks/list/> (expiration not specified)
- <https://www.sravni.ru/provider/insurance/list/> (expiration not specified)
- <https://www.sravni.ru/provider/news/articles> (expiration not specified)
- <https://www.sravni.ru/provider/qna/question/list> (expiration not specified)
- <https://www.sravni.ru/provider/ratings/topBanksList/> (expiration not specified)
- <https://www.sravni.ru/provider/ratings/topInsurancesList/> (expiration not specified)
- <https://www.sravni.ru/proxy-deposits/deposits/list> (expiration not specified)
- <https://f.sravni.ru/fs/img/2019/10/4c85408c-002e-4745-892d-4a8f07a1b4a6.jpg> (60 seconds)
- <https://f.sravni.ru/fs/img/2019/10/51076841-2069-4464-9163-22e94758e3c9.jpg> (60 seconds)
- <https://f.sravni.ru/fs/img/2019/10/7370d052-479c-42b0-a433-0c42e250611e.jpg> (60 seconds)

## Desktop

seconds)

- <https://f.sravni.ru/fs/img/2019/10/f52fb45b-0277-483b-ac42-7260b42576fc.jpg> (60 seconds)
- <https://www.googletagmanager.com/gtm.js?id=GTM-PMDFG9> (15 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- <https://connect.facebook.net/signals/config/1873290056230913?v=next&r=canary> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=next> (20 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_1068.svg](https://f.sravni.ru/logotypes/banks/logo_1068.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_254.svg](https://f.sravni.ru/logotypes/banks/logo_254.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_262.svg](https://f.sravni.ru/logotypes/banks/logo_262.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_276.svg](https://f.sravni.ru/logotypes/banks/logo_276.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_291.svg](https://f.sravni.ru/logotypes/banks/logo_291.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_326.svg](https://f.sravni.ru/logotypes/banks/logo_326.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_328.svg](https://f.sravni.ru/logotypes/banks/logo_328.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_338.svg](https://f.sravni.ru/logotypes/banks/logo_338.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_340.svg](https://f.sravni.ru/logotypes/banks/logo_340.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_357.svg](https://f.sravni.ru/logotypes/banks/logo_357.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_53.svg](https://f.sravni.ru/logotypes/banks/logo_53.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_645.svg](https://f.sravni.ru/logotypes/banks/logo_645.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_743.svg](https://f.sravni.ru/logotypes/banks/logo_743.svg) (60 minutes)
- [https://f.sravni.ru/logotypes/banks/logo\\_777.svg](https://f.sravni.ru/logotypes/banks/logo_777.svg) (60 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- [https://f.sravni.ru/cms/Material/MiniPicture/mat\\_107238.jpg](https://f.sravni.ru/cms/Material/MiniPicture/mat_107238.jpg) (2 hours)
- [https://f.sravni.ru/cms/Material/MiniPicture/mat\\_107249.jpg](https://f.sravni.ru/cms/Material/MiniPicture/mat_107249.jpg) (2 hours)
- [https://f.sravni.ru/cms/Material/MiniPicture/mat\\_107259.jpg](https://f.sravni.ru/cms/Material/MiniPicture/mat_107259.jpg) (2 hours)
- [https://f.sravni.ru/cms/Material/MiniPicture/mat\\_107263.jpg](https://f.sravni.ru/cms/Material/MiniPicture/mat_107263.jpg) (2 hours)
- <https://f.sravni.ru/f/common/fonts/open-sans/opensans-light.woff> (2 hours)

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- <https://f.sravni.ru/f/common/fonts/open-sans/opensans-regular.woff> (2 hours)
- <https://f.sravni.ru/f/common/fonts/ubuntu/ubuntu-bold.woff> (2 hours)
- <https://f.sravni.ru/f/images/banners/promo-credit.png> (2 hours)
- <https://f.sravni.ru/f/images/banners/promo-osago.png> (2 hours)
- [https://f.sravni.ru/logotypes/banks/logo\\_258.svg](https://f.sravni.ru/logotypes/banks/logo_258.svg) (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://f.sravni.ru/dist/common.ce35776d.css>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 567.7KiB (92% reduction).

- Compressing and resizing <https://f.sravni.ru/fs/img/2019/10/f52fb45b-0277-483b-ac42-7260b42576fc.jpg> could save 113KiB (91% reduction).
- Compressing and resizing [https://f.sravni.ru/cms/Material/MiniPicture/mat\\_107263.jpg](https://f.sravni.ru/cms/Material/MiniPicture/mat_107263.jpg) could save 110.3KiB (95% reduction).
- Compressing and resizing [https://f.sravni.ru/cms/Material/MiniPicture/mat\\_107259.jpg](https://f.sravni.ru/cms/Material/MiniPicture/mat_107259.jpg) could save 101.3KiB (94% reduction).



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- Compressing and resizing [https://f.sravni.ru/cms/Material/MiniPicture/mat\\_107249.jpg](https://f.sravni.ru/cms/Material/MiniPicture/mat_107249.jpg) could save 88.1KiB (91% reduction).
- Compressing and resizing [https://f.sravni.ru/cms/Material/MiniPicture/mat\\_107238.jpg](https://f.sravni.ru/cms/Material/MiniPicture/mat_107238.jpg) could save 67.2KiB (91% reduction).
- Compressing and resizing <https://f.sravni.ru/fs/img/2019/10/4c85408c-002e-4745-892d-4a8f07a1b4a6.jpg> could save 40KiB (90% reduction).
- Compressing and resizing <https://f.sravni.ru/fs/img/2019/10/51076841-2069-4464-9163-22e94758e3c9.jpg> could save 33.2KiB (92% reduction).
- Compressing and resizing <https://f.sravni.ru/fs/img/2019/10/7370d052-479c-42b0-a433-0c42e250611e.jpg> could save 14.6KiB (86% reduction).



### Consider Fixing:

#### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 13KiB (81% reduction).

- Compressing <https://www.sravni.ru/proxy-deposits/deposits/list> could save 13KiB (81% reduction).

#### Reduce server response time

In our test, your server responded in 0.37 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 3.7KiB (17% reduction).

- Minifying <https://vk.com/js/api/openapi.js?160> could save 3.7KiB (17% reduction) after compression.



## 4 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).