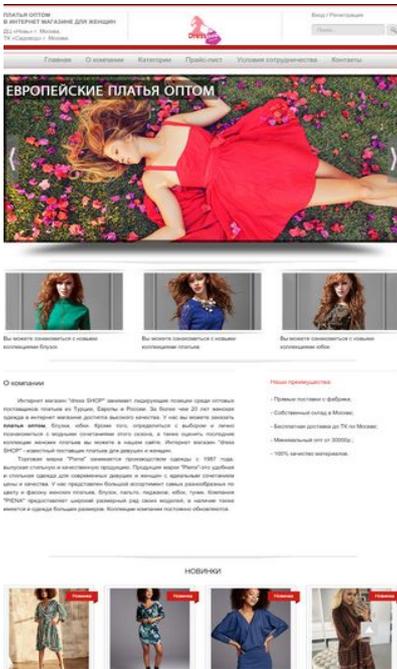# PageSpeed Insights

Mobile

51 / 100 Speed

⚠ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://vk.com/js/api/openapi.js?152

- https://piena-msk.ru/bitrix/cache/js/s1/second/kernel_socialservices/kernel_socialservices.js?15279856173679

Optimize CSS Delivery of the following:

Mobile

- https://piena-msk.ru/bitrix/cache/css/s1/second/template_e932b36888b420c5145c1d2b8ea81366/template_e932b36888b420c5145c1d2b8ea81366.css?1527871773512

- https://piena-msk.ru/bitrix/panel/main/popup.min.css?148018679620704

- http://fonts.googleapis.com/css?family=Forum&subset=latin,cyrillic

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 733.2KiB (48% reduction).

- Compressing https://piena-msk.ru/upload/iblock/44b/blog_piena_1.jpg could save 228KiB (74% reduction).

- Compressing https://piena-msk.ru/upload/iblock/527/blog_piena_2.jpg could save 185.4KiB (74% reduction).

- Compressing https://piena-msk.ru/upload/iblock/79e/platya_optom.jpg could save 62.4KiB (28% reduction).

- Compressing https://piena-msk.ru/upload/iblock/79e/platya_optom.jpg?1565653256306 could save 62.4KiB (28% reduction).

- Compressing https://piena-msk.ru/upload/iblock/c3f/blog_slayd_2.jpg could save 27KiB (73% reduction).

- Compressing https://piena-msk.ru/upload/iblock/cc1/blog_slayd_1.jpg could save 22.1KiB (74% reduction).

- Compressing https://piena-msk.ru/upload/iblock/c52/blog_slayd_3.jpg could save 21.2KiB (71% reduction).

- Compressing https://piena-msk.ru/blog1.jpg could save 17.7KiB (39% reduction).

- Compressing https://piena-msk.ru/upload/iblock/663/short_dress.jpg could save 16.5KiB (13% reduction).

- Compressing https://piena-msk.ru/blog3.jpg could save 15.8KiB (44% reduction).

- Compressing https://piena-msk.ru/blog2.jpg could save 15.4KiB (43% reduction).

- Compressing https://piena-msk.ru/upload/resize_cache/iblock/648/207_234_2/sukienka_w_paski_green_z_kopertowa_gora.jpg could save 12.8KiB (46% reduction).

- Compressing https://piena-msk.ru/upload/iblock/645/summer_dress.jpg could save 12.2KiB (26% reduction).

Mobile

- Compressing https://piena-msk.ru/upload/resize_cache/iblock/b78/207_234_2/brownsugar.jpg could save 11.2KiB (45% reduction).

- Compressing https://piena-msk.ru/upload/resize_cache/iblock/e28/207_234_2/kimonostyle.jpg could save 8.4KiB (47% reduction).

- Compressing https://piena-msk.ru/upload/resize_cache/iblock/e7b/207_234_2/kimonowa_sukienka_green_heron.jpg could save 7.3KiB (46% reduction).

- Compressing https://piena-msk.ru/images/logo.png could save 1.8KiB (25% reduction).

- Compressing https://tpc.googlesyndication.com/icore_images/6455164778015355755 could save 1.7KiB (13% reduction).

- Compressing https://tpc.googlesyndication.com/icore_images/8727944817963669524 could save 1.1KiB (15% reduction).

- Compressing https://tpc.googlesyndication.com/icore_images/7221450724391964535 could save 1KiB (13% reduction).

- Compressing https://tpc.googlesyndication.com/icore_images/6421787619982762346 could save 925B (21% reduction).

- Compressing https://tpc.googlesyndication.com/icore_images/12288333606825498275 could save 861B (18% reduction).

🔶 Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 218B (43% reduction).

- Compressing https://piena-msk.ru/bitrix/cache/css/s1/second/template_e932b36888b420c5145c1d2b8ea81366/template_e932b36888b420c5145c1d2b8ea81366.css?1527871773512 could save 218B (43% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://bitrix.info/bx_stat (expiration not specified)

- https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101 (50 minutes)

- https://www.googletagservices.com/activeview/js/current/osd_listener.js?cache=r20110914 (50 minutes)

- https://mc.yandex.ru/metrika/advert.gif (60 minutes)

- https://mc.yandex.ru/metrika/watch.js (60 minutes)

- https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)

Reduce server response time

In our test, your server responded in 0.33 seconds.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 152B (30% reduction).

- Minifying https://piena-msk.ru/bitrix/cache/css/s1/second/template_e932b36888b420c5145c1d2b8ea81366/template_e932b36888b420c5145c1d2b8ea81366.css?1527871773512 could save 152B (30% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 4.4KiB (17% reduction).

- Minifying https://vk.com/js/api/openapi.js?152 could save 3.7KiB (17% reduction) after compression.

- Minifying https://piena-msk.ru/js/slides.min.jquery.js could save 427B (19% reduction) after compression.

- Minifying https://piena-msk.ru/bitrix/cache/js/s1/second/kernel_socialservices/kernel_socialservices.js?15279856173679 could save 242B (18% reduction) after compression.

✅ 3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

Mobile

User Experience

⚠ Should Fix:

Configure the viewport

Your page does not have a viewport specified. This causes mobile devices to render your page as it would appear on a desktop browser, scaling it down to fit on a mobile screen. Configure a viewport to allow your page to render properly on all devices.

Configure a viewport for this page.

Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. Use legible font sizes to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- В ИНТЕРНЕТ МАГАЗИНЕ ДЛЯ ЖЕНЩИН and 1 others render only 5 pixels tall (14 CSS pixels) final.

- ТК «Садовод» г. Москва. and 3 others render only 5 pixels tall (14 CSS pixels) final.

- / renders only 5 pixels tall (14 CSS pixels) final.

- Условия сотрудничества and 5 others render only 7 pixels tall (17 CSS pixels) final.

- Вы можете озна…кциями платьев and 2 others render only 5 pixels tall (14 CSS pixels) final.

- О компании renders only 7 pixels tall (18 CSS pixels) final.

- Торговая марка…о обновляются. and 2 others render only 5 pixels tall (14 CSS pixels) final.

- платья оптом renders only 5 pixels tall (14 CSS pixels) final.

- Наши преимущества: renders only 6 pixels tall (15 CSS pixels) final.

Mobile

- - Бесплатная д...ТК по Москве; and 4 others render only 5 pixels tall (14 CSS pixels) final.

- НОВИНКИ renders only 7 pixels tall (18 CSS pixels) final.

- Новинка and 23 others render only 5 pixels tall (12 CSS pixels) final.

- Артикул: Beatrice Guipure and 47 others render only 5 pixels tall (14 CSS pixels).

- Подробнее and 23 others render only 5 pixels tall (14 CSS pixels).

- 1 renders only 5 pixels tall (14 CSS pixels).

- 2 and 2 others render only 5 pixels tall (14 CSS pixels).

- Интересные ста...в нашем блоге renders only 6 pixels tall (16 CSS pixels).

- Летний сезон в...тья по сезону. and 3 others render only 5 pixels tall (14 CSS pixels).

- Интернет-магаз...тной компании. and 1 others render only 5 pixels tall (14 CSS pixels).

- Часто задаваемые вопросы and 5 others render only 6 pixels tall (16 CSS pixels).

- В ИНТЕРНЕТ МАГАЗИНЕ ДЛЯ ЖЕНЩИН and 1 others render only 5 pixels tall (14 CSS pixels).

- Наш шоурум в Т.... Верхние поля and 1 others render only 5 pixels tall (14 CSS pixels).

- © renders only 4 pixels tall (11 CSS pixels).

- 2014 piena-msk.ru renders only 4 pixels tall (11 CSS pixels).

- Работает на 1с...Создание сайта and 1 others render only 4 pixels tall (11 CSS pixels).

- наверх renders only 5 pixels tall (13 CSS pixels) final.

- Платья оптом и...ернет магазине and 9 others render only 7 pixels tall (18 CSS pixels).

⚠ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing

Mobile

around them.

- The tap target Вход and 1 others are close to other tap targets final.

- The tap target <input type="text" name="q" class="text"> is close to 1 other tap targets final.

- The tap target <input type="submit" name="s" class="button"> is close to 1 other tap targets final.

- The tap target 1 is close to 1 other tap targets.

- The tap target 2 and 2 others are close to other tap targets.

- The tap target Все права защищены. and 1 others are close to other tap targets.

- The tap target <div class="ns-ykug4-e-7 t...core clickable">Длинные платья оптом</div> is close to 2 other tap targets.

- The tap target <div id="abgc" class="abgc"></div> is close to 1 other tap targets.

✔ 2 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Desktop

Desktop

Speed

❗ Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 687.9KiB (49% reduction).

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Desktop

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Desktop

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[Optimize CSS Delivery](#) of the following:

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- https://piena-msk.ru/bitrix/panel/main/popup.min.css?148018679620704

- http://fonts.googleapis.com/css?family=Forum&subset=latin,cyrillic

3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

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Desktop

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