PageSpeed Insights

Mobile



72 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://dua-handelsagentur.de/wp-includes/js/jquery/jquery.js?ver=1.12.4
- https://dua-handelsagentur.de/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1

Optimize CSS Delivery of the following:

https://dua-handelsagentur.de/wp-content/plugins/contact-

form-7/includes/css/styles.css?ver=5.1.1

- https://dua-handelsagentur.de/wp-content/plugins/cookienotice/css/front.min.css?ver=4.9.10
- https://dua-handelsagentur.de/wp-content/plugins/siteorigin-panels/css/frontflex.min.css?ver=2.10.2
- https://dua-handelsagentur.de/wp-content/themes/superblog/assets/css/bootstrap.min.css?ver=4.9.10
- https://dua-handelsagentur.de/wp-content/themes/superblog/assets/css/meanmenu.css?ver=4.9.10
- https://dua-handelsagentur.de/wp-content/themes/super-blog/assets/css/font-awesome.min.css?ver=4.9.10
- https://fonts.googleapis.com/css?family=Open+Sans%3A300%2C400%2C600%2C700%2C8 00&subset=latin%2Clatin-ext
- https://dua-handelsagentur.de/wp-content/themes/super-blog/style.css?ver=4.9.10

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://dua-handelsagentur.de/wp-content/plugins/wpcf7-redirect/js/wpcf7-redirect-script.js (expiration not specified)
- https://dua-handelsagentur.de/wp-content/uploads/2018/03/cropped-Startseite-Copy.jpg (expiration not specified)
- https://www.google.com/recaptcha/api.js?onload=cf7srLoadCallback&render=explicit (5 minutes)
- https://www.google.com/recaptcha/api2/webworker.js?hl=en&v=v1554100419869 (5 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-52573614-2 (15 minutes)
- https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101 (50

minutes)

- https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Reduce server response time

In our test, your server responded in 0.23 seconds.

There are many factors that can slow down your server response time. <u>Please read our recommendations</u> to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 3.1KiB (38% reduction).

- Minifying https://dua-handelsagentur.de/wp-content/themes/super-blog/style.css?ver=4.9.10 could save 2.9KiB (40% reduction) after compression.
- Minifying https://dua-handelsagentur.de/wp-content/themes/superblog/assets/css/meanmenu.css?ver=4.9.10 could save 257B (27% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Mobile

Minify JavaScript for the following resources to reduce their size by 3.2KiB (34% reduction).

- Minifying https://dua-handelsagentur.de/wp-content/themes/superblog/assets/js/jquery.meanmenu.js?ver=20160909 could save 1.8KiB (55% reduction) after compression.
- Minifying https://dua-handelsagentur.de/wp-content/plugins/contactform-7/includes/js/scripts.js?ver=5.1.1 could save 653B (17% reduction) after compression.
- Minifying https://dua-handelsagentur.de/wp-content/themes/superblog/assets/js/navigation.js?ver=20160909 could save 430B (37% reduction) after compression.
- Minifying https://dua-handelsagentur.de/wp-content/themes/super-blog/assets/js/skip-linkfocus-fix.js?ver=20160909 could save 157B (33% reduction) after compression.
- Minifying https://dua-handelsagentur.de/wp-content/plugins/wpcf7-redirect/js/wpcf7-redirectscript.js could save 141B (19% reduction) after compression.



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Optimize images

Your images are optimized. Learn more about optimizing images.

Mobile

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

100 / 100 User Experience



Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about <u>sizing tap targets appropriately</u>.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



87 / 100 Speed

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://dua-handelsagentur.de/wp-content/plugins/wpcf7-redirect/js/wpcf7-redirect-script.js (expiration not specified)
- https://dua-handelsagentur.de/wp-content/uploads/2018/03/cropped-Startseite-Copy.jpg (expiration not specified)
- https://www.google.com/recaptcha/api.js?onload=cf7srLoadCallback&render=explicit (5 minutes)
- https://www.google.com/recaptcha/api2/webworker.js?hl=en&v=v1554100419869 (5 minutes)
- https://www.googletagmanager.com/gtag/js?id=UA-52573614-2 (15 minutes)
- https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101 (50 minutes)
- https://www.googletagservices.com/activeview/js/current/osd_listener.js?cache=r20110914 (50 minutes)
- https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Reduce server response time

In our test, your server responded in 0.23 seconds.

There are many factors that can slow down your server response time. <u>Please read our recommendations</u> to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 3.1KiB (38% reduction).

- Minifying https://dua-handelsagentur.de/wp-content/themes/super-blog/style.css?ver=4.9.10 could save 2.9KiB (40% reduction) after compression.
- Minifying https://dua-handelsagentur.de/wp-content/themes/superblog/assets/css/meanmenu.css?ver=4.9.10 could save 257B (27% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 3.2KiB (34% reduction).

- Minifying https://dua-handelsagentur.de/wp-content/themes/superblog/assets/js/jquery.meanmenu.js?ver=20160909 could save 1.8KiB (55% reduction) after compression.
- Minifying https://dua-handelsagentur.de/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1 could save 653B (17% reduction) after compression.

Desktop

- Minifying https://dua-handelsagentur.de/wp-content/themes/superblog/assets/js/navigation.js?ver=20160909 could save 430B (37% reduction) after compression.
- Minifying https://dua-handelsagentur.de/wp-content/themes/super-blog/assets/js/skip-link-focus-fix.js?ver=20160909 could save 157B (33% reduction) after compression.
- Minifying https://dua-handelsagentur.de/wp-content/plugins/wpcf7-redirect/js/wpcf7-redirect-script.js could save 141B (19% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://dua-handelsagentur.de/wp-includes/js/jquery/jquery.js?ver=1.12.4
- https://dua-handelsagentur.de/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1

Optimize CSS Delivery of the following:

- https://dua-handelsagentur.de/wp-content/plugins/contactform-7/includes/css/styles.css?ver=5.1.1
- https://dua-handelsagentur.de/wp-content/plugins/cookienotice/css/front.min.css?ver=4.9.10
- https://dua-handelsagentur.de/wp-content/plugins/siteorigin-panels/css/frontflex.min.css?ver=2.10.2
- https://dua-handelsagentur.de/wp-content/themes/superblog/assets/css/bootstrap.min.css?ver=4.9.10
- https://dua-handelsagentur.de/wp-content/themes/superblog/assets/css/meanmenu.css?ver=4.9.10
- https://dua-handelsagentur.de/wp-content/themes/super-blog/assets/css/font-awesome.min.css?ver=4.9.10
- https://fonts.googleapis.com/css?family=Open+Sans%3A300%2C400%2C600%2C700%2C8

Desktop

00&subset=latin%2Clatin-ext

https://dua-handelsagentur.de/wp-content/themes/super-blog/style.css?ver=4.9.10



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Optimize images

Your images are optimized. Learn more about optimizing images.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.