










Website review pg.world

Generated on March 06 2019 21:10 PM



The score is 52/100







SEO Content

|  | <p>Title</p> | <p>Choose your personal tourist guide on pg.world</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---------------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | <p>Description</p> | <p>If you've just arrived at the country and you still don't know where the places of interest are, contact with a local personal tourist guide on our website.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>tourist guide, tour guide, own guides, personal guide, private guide</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="539 1579 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1680 1157 1747" style="list-style-type: none"> • [H1] FIND YOUR OWN PRIVATE GUIDE • [H5] New mass message | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 1 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 0 | 0 | 0 | 1 | 0 | | | | | | | | | |
|  | <p>Images</p> | <p>We found 23 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | <p>Text/HTML Ratio</p> | <p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 63 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Please update to a more recent one. | External | Passing Juice |
| Private Guide | Internal | Passing Juice |
| For guides | Internal | Passing Juice |
| For tourists | Internal | Passing Juice |
| Articles | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Find a guide | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Chrispin Joseph Beer-Sheba | Internal | Passing Juice |
| = | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Eka Purnamasari | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Anzac Special 2017 - Option D | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Top 10 things you will need in your... | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Tarquinia - City of Etruscans | Internal | Passing Juice |
| = | Internal | Passing Juice |
| About us | Internal | Passing Juice |
| Terms of use | Internal | Passing Juice |
| Privacy policy | Internal | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| Zambia | Internal | Passing Juice |
| Benin | Internal | Passing Juice |
| Macedonia | Internal | Passing Juice |
| Belgium | Internal | Passing Juice |
| Guinea | Internal | Passing Juice |
| Israel | Internal | Passing Juice |
| United Arab Emirates | Internal | Passing Juice |
| Peru | Internal | Passing Juice |
| Russia | Internal | Passing Juice |
| Guam | Internal | Passing Juice |
| Madagascar | Internal | Passing Juice |
| Iceland | Internal | Passing Juice |
| Singapore | Internal | Passing Juice |
| Yemen | Internal | Passing Juice |
| Istanbul | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Santa Cruz de la Sierra | Internal | Passing Juice |
| Gwangju | Internal | Passing Juice |
| Hà Tĩnh | Internal | Passing Juice |
| Kermānshāh | Internal | Passing Juice |
| Akhaltsikhe | Internal | Passing Juice |
| Birātnagar | Internal | Passing Juice |
| Luhansk | Internal | Passing Juice |
| Taunggyi | Internal | Passing Juice |
| Lublin | Internal | Passing Juice |
| Swakopmund | Internal | Passing Juice |
| Ajman | Internal | Passing Juice |
| Kairouan | Internal | Passing Juice |
| Madaba | Internal | Passing Juice |
| Stuttgart | Internal | Passing Juice |
| Phototour | Internal | Passing Juice |
| Hiking/Trekking tour | Internal | Passing Juice |
| Walking tour | Internal | Passing Juice |
| Railway trip | Internal | Passing Juice |
| Jeep tour | Internal | Passing Juice |
| Shopping tour | Internal | Passing Juice |
| Adventure tour | Internal | Passing Juice |
| Safari | Internal | Passing Juice |
| Arts and Crafts tour | Internal | Passing Juice |
| Sightseeing Nature tour | Internal | Passing Juice |
| Forgot password? | Internal | Passing Juice |

SEO Keywords

Keywords Cloud

private password terms **tour guide** message

SEO Keywords



articles new incorrect guides

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| guide | 20 | ✓ | ✓ | ✓ | ✓ |
| tour | 12 | ✓ | ✓ | ✓ | ✗ |
| private | 11 | ✗ | ✓ | ✗ | ✓ |
| message | 7 | ✗ | ✗ | ✗ | ✓ |
| password | 6 | ✗ | ✗ | ✗ | ✗ |










Usability

| | | |
|--|--------------|---|
| | Url | Domain : pg.world Length : 8 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|--------------|--|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 14 Warnings : 1 |





Document

| | | |
|---|-----------------|--|
|  | | |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|---|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://pg.world/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <p> Google Analytics</p> |